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**R<sup>3</sup> SYSTEMS GROUP WINS RISING STAR AWARD  
FROM THE ILLINOIS IT ASSOCIATION (ITA)**

**Carol Stream, IL...March 29, 2006** – R<sup>3</sup> Systems Group, a provider of IT asset recovery and remarketing services, has received the 2006 CityLIGHTS “Rising Star” Award from the Illinois IT Association (ITA).

The award was presented on March 23<sup>rd</sup> during the ITA’s 7<sup>th</sup> Annual Awards Gala. The CityLIGHTS awards recognize outstanding information technology companies, executives and advocates in Illinois.

The Rising Star award is given to the company that has emerged from its start-up phase to become a solid presence in the marketplace. Tom Kunkel, R<sup>3</sup> Managing Partner, credits the company’s proprietary business model with playing a significant part in enabling the company to win the award.

“R<sup>3</sup> was created in 2002 by remarketing and IT processing professionals with a long-term vision regarding the liability management and value maximization of IT assets. This is highly unique for our industry – the majority of organizations simply liquidate assets without concern for any associated data security and e-waste liabilities,” Kunkel said. “R<sup>3</sup> differentiates itself through its proprietary “R<sup>3</sup>” methodology. This ensures total control of our client’s assets and any resident data or toxic liability, while enabling us to recoup the maximum asset value possible on their behalf.

“We’re thrilled to receive this recognition by the ITA and look forward to continuing to address this growing problem for organizations large and small throughout the city of Chicago, the state of Illinois and the country.”

**About R<sup>3</sup> Systems Group**

R<sup>3</sup> Systems Group is a unique entity combining expertise in process engineering and IT asset remarketing to help companies maximize the value of their recovered assets while minimizing risk. R<sup>3</sup> returns IT systems to productive life or discovers ways to utilize every functional component, passing on the maximum ReValue<sup>®</sup> to its clients. Additional information on the company’s products and services is available at [www.r3systemsgroup.com](http://www.r3systemsgroup.com) or by calling 866.332.6864.

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